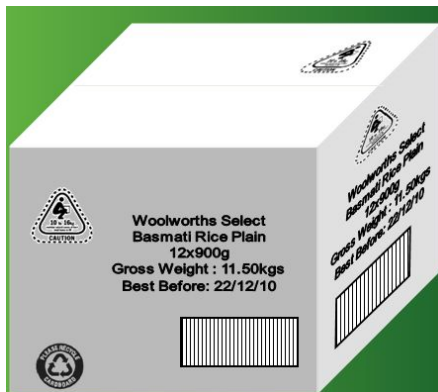


# Quick Reference Guide | Carton Requirements

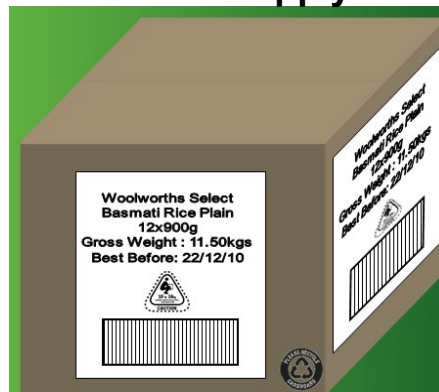
## Brown Corrugate



## White Lined



## Print & Apply



Requirement	Brown Corrugate	White Lined	Print & Apply
Bar codes	6 Sides	Min of 2 Vertical Sides	Magnification of GTIN for Print and Apply: 50% to 100%
Vendor Brand/Name	Min of 4 Vertical Sides	Min of 4 Vertical Sides	Bar Codes: Min of 2 Adjacent Vertical Sides
Product Description	Min of 4 Vertical Sides	Min of 4 Vertical Sides	Vendor Brand/Name: Min of 2 Adjacent Vertical Sides
Quantity of Consumer Units Within	Min of 4 Vertical Sides	Min of 4 Vertical Sides	Product Description: Min of 2 Adjacent Vertical Sides
Consumer Unit Size	Min of 4 Vertical Sides	Min of 4 Vertical Sides	Quantity of Consumer Units Within: Min of 2 Adjacent Vertical Sides
Flavour	Min of 4 Vertical Sides	Min of 4 Vertical Sides	Consumer Unit Size: Min of 2 Adjacent Vertical Sides
Gross Weight (to nearest 250g)	Min of 4 Vertical Sides	Min of 2 Vertical Sides	Flavour: Min of 2 Adjacent Vertical Sides
Use by/Best before date	Min of 1 Vertical Sides	Min of 1 Vertical Sides	Gross Weight (Round up to nearest 250g): Min of 2 Adjacent Vertical Sides
Batch Number	Min of 1 Vertical Sides	Min of 1 Vertical Sides	Use by/Best before date: Min of 1 Vertical Sides
Temperature Marking	Min of 1 Vertical Sides	Min of 1 Vertical Sides	Batch Number: Min of 1 Vertical Sides
Caution lift symbology (10 – 16kg)	6 Sides	6 Sides	Temperature Marking: Min of 1 Vertical Sides
Heavy lift symbology (16 to 50kg)	6 Sides	6 Sides	Caution lift symbology (10 – 16kg): Min of 2 adjacent vertical
Dangerous goods symbol/warning	Min of 1 Vertical Sides	Min of 1 Vertical Sides	Heavy lift symbology (16 to 50kg): Min of 2 adjacent vertical
Recycling logo	Min of 1 side	Min of 1 side	Dangerous goods symbol/warning: Min of 1 Vertical Side
			Recycling logo: Min of 1 side

## Barcode Samples (Not to scale)

**EAN-13**



**GS1 - 128**



**ITF - 14**



The barcode height requirement is 32mm, which is the minimum height for ITF-14 and GS1-128 and a minimum of 39.9mm for each EAN-13

# Woolworths Packaging Specification - Trade Unit Quick Reference Guide

To be used in conjunction with the Woolworths Packaging & Bar Code Specifications - Version 10

**Vendor Capability**

P: (612) 8885 3361  
E: vendorcapability@woolworths.com.au

Key Elements of Packaging & Barcoding For Woolworths (Fixed Weight Items)	Trade Unit / Carton / Vendor Pack (VP)		
	Pre-Printed Cartons - Kraft Board / Brown Corrugate	Pre-Printed Cartons - White Lined	Print & Apply
<b>Barcode</b>			
GTIN (Symbology = ITF 14 or GS1-128)	6 Sides	2 Adjacent Vertical Sides	2 Adjacent Vertical Sides
Magnification of GTIN	80% to 100%	80% to 100%	50% to 100%
Minimum Bar Height of GTIN (Symbology = ITF 14 or GS1-128)	32.0 mm	32.0 mm	32.0 mm
Minimum ISO Grade of GTIN - ITF 14	1.0	3.0	3.0
Minimum ISO Grade of GTIN - GS1-128	1.5	3.0	3.0
<b>Human Readable Text</b>			
Vendor Brand / Name	Minimum of 4 Vertical Sides	Minimum of 4 Vertical Sides	Minimum of 2 Adjacent Vertical Sides
Product Description	Minimum of 4 Vertical Sides	Minimum of 4 Vertical Sides	Minimum of 2 Adjacent Vertical Sides
Quantity of Consumer Units Within	Minimum of 4 Vertical Sides	Minimum of 4 Vertical Sides	Minimum of 2 Adjacent Vertical Sides
Consumer Unit Size	Minimum of 4 Vertical Sides	Minimum of 4 Vertical Sides	Minimum of 2 Adjacent Vertical Sides
Flavour	Minimum of 4 Vertical Sides	Minimum of 4 Vertical Sides	Minimum of 2 Adjacent Vertical Sides
Gross Weight (Round up to nearest 250g)	Minimum of 2 Adjacent Vertical Sides	Minimum of 2 Adjacent Vertical Sides	Minimum of 2 Adjacent Vertical Sides
Use By or Best Before Date	Minimum of 1 Vertical Side	Minimum of 1 Vertical Side	Minimum of 1 Vertical Side
Batch Number	Minimum of 1 Vertical Side	Minimum of 1 Vertical Side	Minimum of 1 Vertical Side
Temperature Marking	Minimum of 1 Vertical Side	Minimum of 1 Vertical Side	Minimum of 1 Vertical Side
<b>Industry Standard Symbols / Warnings</b>			
Caution Lift Symbology (10kg to 16kg)	6 Sides	6 Sides	Minimum of 2 Adjacent Vertical Sides
Heavy Lift Symbology (16kg to 50kg)	6 Sides	6 Sides	Minimum of 2 Adjacent Vertical Sides
Dangerous Goods Symbol / Warning	Minimum of 1 Vertical Side	Minimum of 1 Vertical Side	Minimum of 1 Vertical Side
Recycling Logo	Minimum of 1 Side	Minimum of 1 Side	Minimum of 1 Side
<b>Carton Considerations</b>			
Maximum Carton Size Without Risk Assessment	40cm x 50cm x 85cm	40cm x 50cm x 85cm	40cm x 50cm x 85cm
Minimum OM to VP Ratio	4 : 1	4 : 1	4 : 1
All Human Readable Text To Be Visible At Distance	1.5m from Trade Unit	1.5m from Trade Unit	1.5m from Trade Unit
Packaging Tape Should Not Cover Barcodes or Perforations	Applicable	Applicable	Applicable
Barcodes Not To Be Printed Over Perforations	Applicable	Applicable	Applicable
No Other Information To Be Printed Over Barcodes	Applicable	Applicable	Applicable
No Staples To Be Used	Applicable	Applicable	Applicable
No Plastic or Metal Straps	Applicable	Applicable	Applicable

**Note: Refer to the full Packaging & Bar Code Specification Document for detailed requirements, including information on "dual-use" and "shelf-ready tray" packaging. If a combination of generic printing and print and apply labels are used, contact Vendor Capability for guidance.**

Vendor Capability can be contacted via:

Phone: 02 8885 3361 or Email: vendorcapability@woolworths.com.au